



DONOR **IMPACT**
REPORT 2014



PRESBYTERIAN

Healthcare Foundation

 **PRESBYTERIAN**
Healthcare Foundation



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A MESSAGE

Presbyterian Healthcare Services Board Chair and
the President and CEO of Presbyterian Healthcare Services



Kathie Winograd, PhD.

Presbyterian Healthcare
Services Board Chair



Jim Hinton

President and CEO
of Presbyterian
Healthcare Services

Presbyterian has taken on a bold goal of transforming healthcare through engaging in new and innovative ways to meet the healthcare needs of New Mexicans. This commitment continues our 107 years of leading, caring, and responding, and we couldn't take this commitment more seriously.

Presbyterian Healthcare Foundation is an integral component of that commitment and, in fact, we couldn't do what we do or become what we have become, without the generous support of people like you. Last year, our donors invested \$3.4 million to help us remain on this bold and critically important path.

On behalf of the entire Presbyterian organization, we genuinely thank Presbyterian Healthcare Foundation and its donors for allowing us to stay true to our mission of improving the health of the patients, members, and communities we serve.

A MESSAGE

from Presbyterian Healthcare Foundation's
Board Chair and Vice President/Executive Director

Lifelines

We've all experienced times in our lives when an unexpected illness or medical condition felt completely overwhelming. In these situations, it's often a benevolent lifeline that keeps us afloat, whether a helping hand, a comforting presence, a friendly ear, or a light in the darkness of despair. Here at Presbyterian Healthcare Foundation, we support a number of vital Presbyterian programs and services that provide many kinds of lifelines to our patients and also to the community in which we all live. We believe that the basis for great and effective healthcare is built not only on knowledge and technology, but also on caring, and our mission is to continue providing resources that inspire the heart at the center of healing.

Together with you, our donors, we were able to help Presbyterian build and accomplish so much in 2014...but our true success is seen in the flourishing lives of those who have been helped through the programs we've funded. Here, we want to share with you just a few of the many poignant stories from the past year to show through faces, tears and triumphs just how much of an impact your support continues to make. On their behalf, we thank you for believing in the work of our foundation and for contributing to our programs that are actively fostering a happier, healthier New Mexico.



Robert Jung

Presbyterian
Healthcare Foundation
Board Chair



Giuseppe Rizza

Vice President and
Executive Director
Presbyterian
Healthcare Foundation

DONOR *IMPACT* REPORT

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The Means to Thrive:

Presbyterian's Community Health Program

What's that? Maybe it was just a gust of wind whistling through the window, but no... there it is again. The young mother's chest tightens as her ears zero in on the familiar gasping sound. She runs to find her pre-school age daughter sitting on the floor, chest heaving, eyes frightened, and feels her own heart begin to race as she calls her husband and prepares for yet another trip to the Emergency Room.

"It's going to be a very long night."

Solutions to Sustain



We tend to blame people for their poor health outcomes without recognizing that everyone doesn't have the same access to resources. Recognizing the barriers people face is an important step so we can provide services that are missing.

— Leigh Caswell,
Presbyterian's Manager
of Community Health

It's only May, but Maggie Work, age 4, has already spent five days in the hospital this year with severe asthma symptoms coupled with digestive problems and allergies.

Living in Albuquerque's South Valley where her dad Jeremy grew up, Maggie's family is just starting out and cannot always afford the fresh food which helps reduce the inflammation that induces her condition... but thanks to Presbyterian's Community Health program, she is now breathing easier. With support from Presbyterian Healthcare Foundation, this initiative is improving access to healthy food by funding organizations like La Cosecha, a source for community supported agriculture that purchases fresh, locally-grown fruits and vegetables from farmers in Albuquerque's South Valley and provides the produce in weekly subsidized shares to families like the Works.

New Mexico has the highest rate of children in the U.S. who lack consistent access to food and the second highest percentage of people living in poverty.

Hungry for Help

Presbyterian's Community Health program helps fund a variety of needs so that families can do more than survive—they can thrive. With key support from the Presbyterian Healthcare Foundation, this program helps expand educational efforts for chronic disease management, diabetes and nutrition; promotes exercise; increases the accessibility of fresh, healthy food; and strengthens clinical connections in the community. Our Community Health program was so successful, in 2014 we received a \$2.9 million grant from the Centers for Disease Control and Prevention to help expand the program even further.

Interest to Sustain: *Leaving a Legacy*



"We got carried away." After 60 years of marriage, this couple is devoted not only to one another, but to sharing the abundance in their hearts with others. Although they can't tell you how many years they've been donating to causes for sick children, they vividly recall the stories of those they've helped and are always concerned for those they've yet to reach, voices choking back emotion when thinking about the fear, loneliness and despair experienced by young people who struggle with chronic or terminal illness.

"I guess it's because we were never given children, that we take care of other children."

At age 84, Bill Mandly still has a spring in his step when helping someone at the hospital get from one place to another.



Bill and Marge Mandly with Dr. Ellen Kaufman

For a Thriving Future

Whether he's providing directions or pushing a wheelchair, he can't help but help, and neither can his wife Marge, who, along with her husband, has worked as a Presbyterian patient transport volunteer for nearly 25 years. It's not only wheelchairs that these Luminary Circle members keep rolling, however, but a variety of children's programs that they fund through regular donations to Presbyterian Healthcare Foundation, a legacy that will continue for many years to come through a gift of retirement plan assets.

The regular testing and monitoring that kids with diabetes must undergo often makes them feel "different" and isolated. "I felt so bad when I found out about children who have never met another child with diabetes—how ALONE they must feel," said Marge Mandly who provides yearly scholarships to Camp Challenge, a summer camp where diabetic children can make friends, learn to manage their conditions and just be "part of the gang."

Beyond Today

The Mandlys have improved the lives of diabetic children throughout New Mexico by supporting programs and research facilitated by Dr. Ellen Kaufman, pediatric endocrinologist, and have ensured that their caring will endure through a generous estate gift of their retirement plan assets. Provide for the future today by including the Presbyterian Healthcare Foundation in your will or estate plan, a gift that will turn adversity into hope for people who may never know your name, but will carry your intentions in their hearts forever.

A Saving Place: Rust Medical Center



"We were on our way to look at puppies." The baby was not due for eight weeks and they hadn't yet set up the nursery or even bought the furniture—there's still plenty of time, they thought. But something just didn't feel right, so instead of going to look at dogs, she went to the Presbyterian Rust Medical Center and was told that she was, indeed, in labor. Although doctors tried everything to stop what had begun, this baby was determined to make her entrance in dramatic fashion.

"Oh, my, this is really happening,
it's really going to happen!"



Ruby Davis bursts on the scene like a tornado, curly hair tousled, pink cowboy boots scampering across the floor. Not at all uncharacteristic for the little girl who, at just 4-1/2 pounds, created a whirlwind by storming into the world two months early on May 15, 2013.

"She was a surprise on all fronts," said her mother Jean, who hadn't planned on having another child at the age of 41 (daughter Olivia was 5), but realized how quickly everything can change after spending one month in the NICU contemplating tiny miracles and bigger life purposes.



A Shift in Perspective

"The doctors and nurses at Rust Medical Center are really on top of their game—lots of experience, intuition and knowing exactly what to do... in addition, the doctors always kept us informed, which was very assuring because in a situation like that, you want to know every detail. Ruby is great now, but it really started in this hospital with all the expert care that got her on top."

— Jean Davis



Nurse Mary Gannon at Ruby Davis' first birthday party.

Room to Grow

Approximately 800 families of premature infants or newborns requiring intensive care, including the Davises, have turned an early start into a strong finish in the state-of-the art NICU at Presbyterian Rust Medical Center. Since opening in 2011, this hospital has filled a crucial healthcare gap on Albuquerque's west side and continues growing to meet increasing needs. In 2014, Presbyterian Healthcare Foundation reached its fundraising goal of \$20 million for this facility and the expansion of a cardiovascular lab, and is now raising additional funds for a new cancer center and other needs.

Presbyterian Healthcare Foundation 2014 Financial Overview

Allocations to PHS programs

Clinical/Nursing Education

Community Health

Emergency Patient Assistance

Employee Care Fund

Equipment

Facility Upgrade/Renovation

Other

Patient Scholarships

Patient Support Groups

Program Support

TOTAL

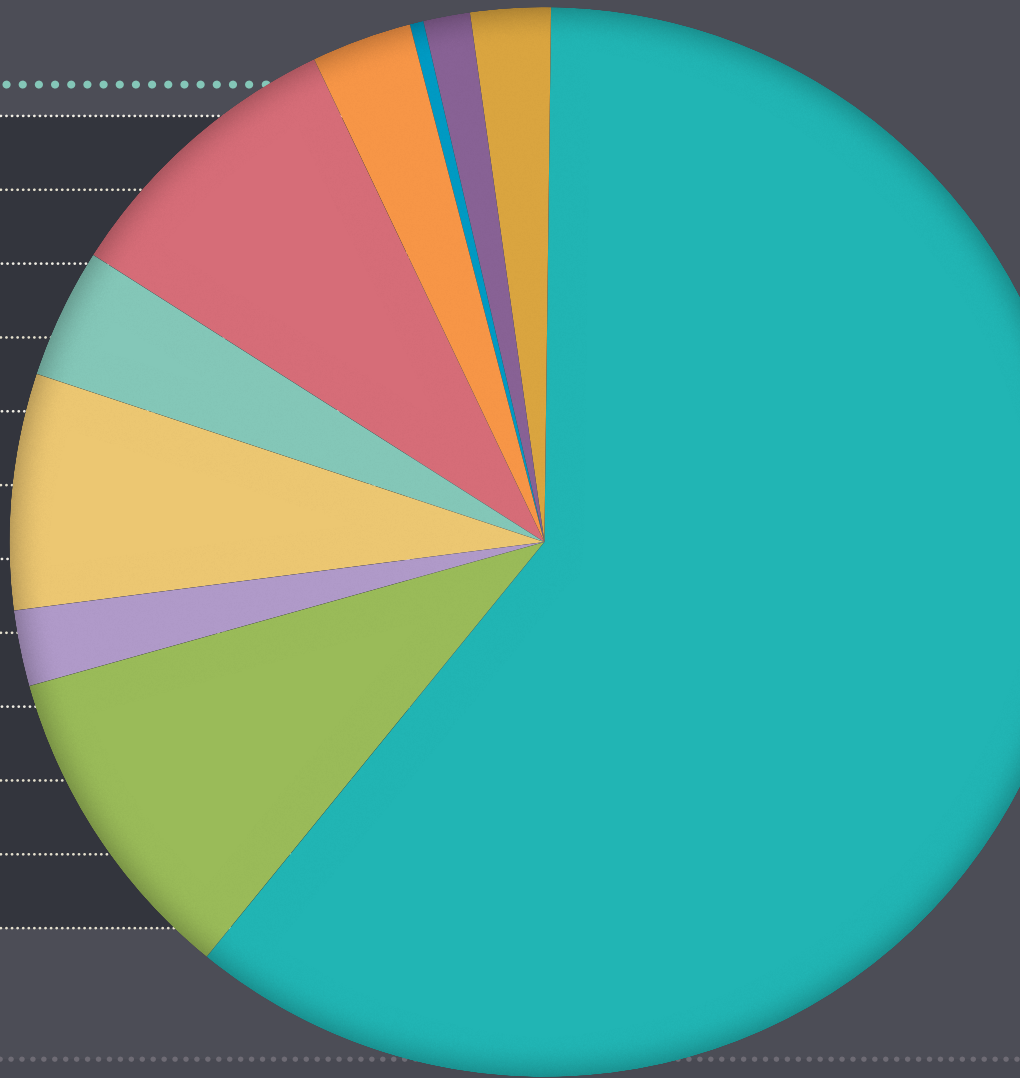
Total Donors

Total Support and Revenue

Expenses, fundraising, supporting services and administration

Every gift to Presbyterian Healthcare Foundation makes a difference, helping to support new care programs, technical innovations, advanced education, and patient assistance. The Foundation works with the Presbyterian community to identify the areas of greatest need – and greatest opportunity. Contributions to the Foundation can be directed to specific areas of interest, or can be designated an unrestricted contribution, which is increasingly important in helping address critical needs. **Every donor contribution goes directly to funding Presbyterian programs and services.**

\$306,428	8.9%
\$135,266	3.9%
\$245,802	7.2%
\$78,951	2.3%
\$337,009	9.8%
\$2,089,718	60.7%
\$83,511	2.4%
\$48,514	1.4%
\$14,221	0.4%
\$104,533	3.0%
\$3,443,953	



7,334

\$7,557,569

\$1,925,079



A Light on the Shore:

Children's Behavioral Health

.....

Laughter really is the best medicine, especially when finding the strength to fight for a loved one. Many parents face this battle every day as they wrestle with the helplessness of watching what should be a carefree child struggle with overwhelming mental health conditions: Somewhere underneath the darkness is a happy, joyful kid with unique gifts to share; someone who wants to love and be loved... but is aching beyond grasp.

A Diagnosis is Not a Definition

Three children with Attention Deficit Hyperactivity Disorder (ADHD) and bipolar disorder, one with mood disorder and OCD. Learning disabilities, defiance, speech problems.

The diagnoses came into Brent and Judi Dalton's life almost as quickly as the children themselves when one by one they assumed care and custody of five grandchildren (now ages four to 14), born to their adopted daughter who struggled with drug abuse problems and mental health conditions. But to the Daltons, who have exchanged the peace and quiet of their golden years for the pitter-patter of ever-growing feet, the added work is far outweighed by the miracle of watching these children come out of their shells and become part of a family. "It's like a puzzle that got splattered all over," said Judi, "so you put the pieces together, and one by one, everything starts to fit."



"As we've been working with (the Dalton children) they've been having these great experiences at school that they did not have before and are just BLOSSOMING...and happy! They're able to have friends and teachers that support them, versus feeling like they're always in trouble."

— Joelle Harrison, LPCC, and registered play therapist

Shedding Some Light

For over 40 years, Child & Adolescent Behavioral Health at Presbyterian Kaseman Hospital has helped children find their voices so that parents can not only reach them, but embrace them fully. Through its annual fundraiser Laughter is the Best Medicine, Presbyterian Healthcare Foundation is helping to fund a large-scale renovation of this facility, scheduled for completion in fall 2015, to bring even more light, color and promise to New Mexico families.

A woman with long dark hair, wearing a white nurse's uniform, is smiling and looking to her right in a hospital hallway. The background shows a typical hospital environment with overhead lights and a blurred hallway.

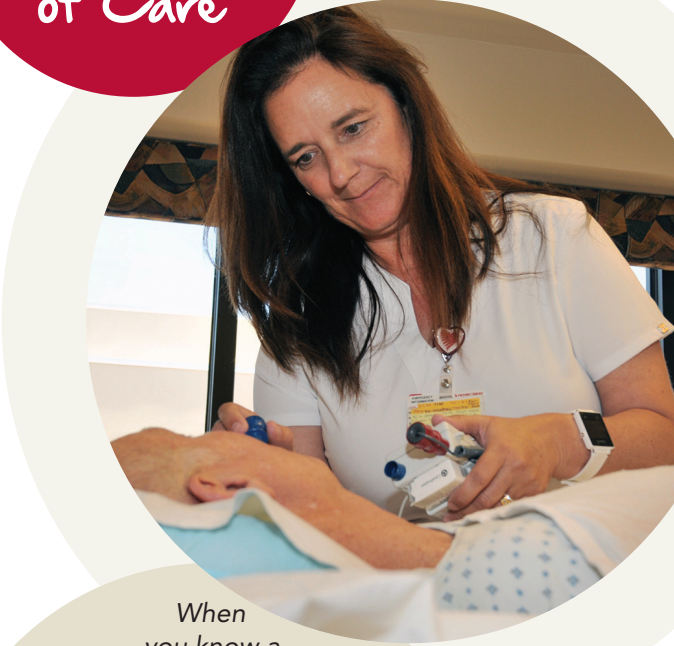
The Heart of Healing: Pathways to Nursing

“Do you remember me?” The woman had been comatose in the Cardiac Critical Care unit for more than two months, but every day during that time, her nurse would gently touch her hand and tell her about the day’s events. After the nurse came back from vacation, however, the woman was gone and she did not see her patient again until a few months later when someone spoke as she was getting off the elevator. Although the woman had never seen the nurse’s face, she immediately recognized the person who had comforted her so many times: “I always felt safe when I heard your voice.”

A Higher Degree of Care

For Paula Fanning-Aragon, the woman in the elevator was “the one who made a difference,” in her approach to nursing.

After 22 years in Presbyterian Hospital’s Cardiac Critical Care unit, Paula knows both the fortitude of the human heart and the strength of the human spirit as she provides care and reassurance to critically ill patients and their families. As she continues to pursue all matters of the heart, Paula is now working toward her bachelor’s and eventually a master’s degree in nursing with the assistance of the Presbyterian Healthcare Foundation’s Pathways to Nursing scholarship.



When you know a patient is going to die, you just try to make the experience something that THEY would want. I cry with some of them. Others want to hug me, or just need me to stand there quietly. Sometimes we’ll do handprints of the (dying) grandmother or grandfather with the grandchildren. It’s always going to be a sad memory, but there can be other (good) memories with it, too.

— Paula Fanning-Aragon

Pathways to Better Outcomes

A 2003 study in the Journal of the American Medical Association¹ found that for each 10 percent increase of nurses with baccalaureate or higher degrees in a hospital, there is a 5 percent decrease in patient mortality. Presbyterian Healthcare Foundation is further strengthening this front line of patient defense through its Pathways to Nursing scholarships so that dedicated nurses can reach their potential and provide even higher degrees of patient care. In 2014, Presbyterian Healthcare Foundation provided more than \$306,000 to help nurses and other clinicians at Presbyterian pursue continuing education and certification programs.

1. Aiken, et al. Educational Levels of Hospital Nurses and Surgical Patient Mortality. JAMA 2003 Sept. 24; 290 (12): 1617-1623.



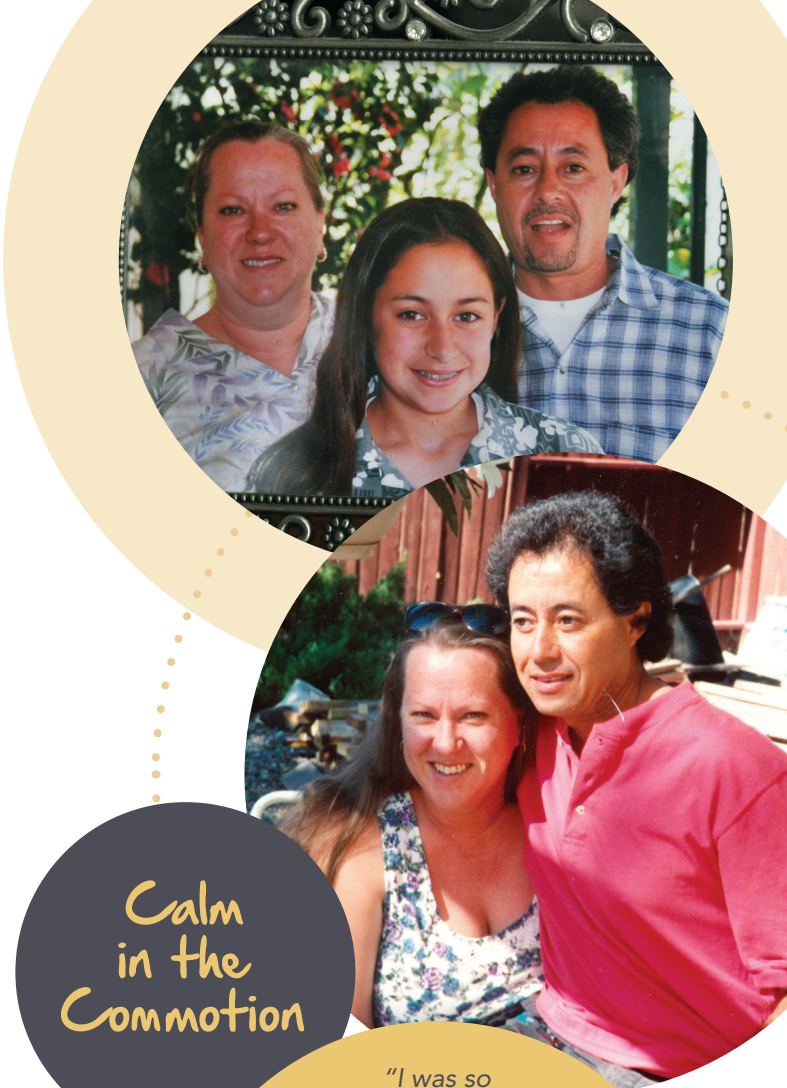
Shelter from the Storm: Presbyterian Hospice Services

"Your husband has cancer." The terrible words hang in the air like a menacing cloud, unable to overcome her disbelief, but threatening a storm that will blow her world to pieces and send her "forever" crashing into the wind. Immediately, the days become a blur of appointments, treatments, illness and doctors, and in the midst of it all, she tries to preserve every moment of a life that's slipping away much too quickly. After nine months, the distraction of chaos finally came to a screeching halt when the doctor takes her hand and quietly says:

"We're going to stop chemo and put him on hospice... there really isn't much more we can do."

Juan Vergara looked much younger than his 63 years, a phenomenon that his wife Jill attributes to an infectious enthusiasm for life and a quality of childlike wonder.

Together, they loved visiting the beach and traveling around New Mexico, and for 21 years, they deeply loved one another. Inseparable almost from the first day they met in 1993, their actual wedding didn't take place until January 24, 2015, with the groom, now frail with advanced cancer, sporting his most comfortable sweat pants instead of a tux. After the ceremony, family and friends celebrated by filling the room with bubbles – delicate blessings for an enduring love which Juan followed into heaven a few short weeks later on February 19.



*Calm
in the
Commotion*

"I was so impressed with Presbyterian Hospice services, both with Juan's care and emotionally and mentally for me. They helped with financial concerns and answered questions about "the inevitable," which really helped prepare me. They all assured me I was doing a good job as a caretaker and that gave me a good sense that I was doing everything I could to send him off well."

— Jill Vergara

The Power of Flowers

A symbol of new beginnings, the daffodil is also a sign of assurance for grieving families who are starting again. Through its annual Daffodil Days fundraiser, Presbyterian Healthcare Foundation maintains the Hospice Patient Care Fund to lighten the financial burdens of heavy hearts by paying for funeral expenses and financial emergencies. Additional donations support Presbyterian's Hospice program so that every year hundreds of families like the Vergaras have hands to hold, ears to listen, and shoulders to lean on as they face the unspeakable heartache of impending good-byes.

HERITAGE CIRCLE

Thank you for joining the Heritage Circle and helping Presbyterian to continue delivering excellent healthcare to the communities of New Mexico. The Heritage Circle is made up of individuals, corporations and foundations who have made a cumulative gift of \$25,000 or more.

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\$10,000,000+

Jack* & Donna Rust

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